

The Mike Furrey Foundation
Celebrity Halloween Bowling Party



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On Monday, October 29, 2007 Detroit Lions wide receiver, Mike Furrey will host a Celebrity Halloween Bowling Party at Plaza Lanes in Plymouth, MI. The celebrity bowling event will raise money for The Mike Furrey Foundation which is advocating for the basic needs of all people/children to be met.



The Mike Furrey Foundation is a non-profit 501(c)(3) organization designed to improve the lives of those that are Hungry, Homeless, Hurting, and/or Hopeful. More information about the foundation can be found by visiting: www.mikefurrey.net.

The Celebrity Halloween Bowling Party will include bowling, food, Monday Night Football, music and a silent auction. Costumes are encouraged but not required. You will also be asked to judge the Best Celebrity Costume.

For more information, contact Koren Furrey at koren@themikefurreyfoundation.com / 614.989.9670 or Alicia Maynard at alicia@themikefurreyfoundation.com / 614.588.6428.

The Mike Furrey Foundation
Celebrity Halloween Bowling Party

Please reserve the following sponsorship package:

- ___ \$15,000 Touchdown Sponsor
- ___ \$10,000 Field Goal Sponsor
- ___ \$5,000 Sack Sponsor
- ___ \$3,500 Bowling Shirt Sponsor
- ___ \$3,000 Bag Sponsor
- ___ \$2,500 Tackle Sponsor
- ___ \$1,000 Extra Point Sponsor
- ___ \$500 Lane Sponsor
- ___ \$50 Ticket to observe



Name _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Method of Payment

___ Enclosed is a check made payable to:
 The Mike Furrey Foundation

___ Please charge my: ___ Visa ___ MasterCard

___ I am unable to play,
 but I have enclosed a donation of \$ _____

Account Number _____

Expiration Date _____

Signature _____

For more sponsorship details please contact:
 The Mike Furrey Foundation at 614.989.9670.

Participant Entry Form

Send entries to:
 Koren Furrey,
 8579 Newbury Ct. N.,
 Canton, MI 48187



Company/Team Name _____

Bowler One _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Bowler Two _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Bowler Three _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Bowler Four _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Sponsorship Packages and Ticket Options

Touchdown Sponsor: \$15,000

- Company name listed at Touchdown Sponsor in all materials
- Dinner with Mike Furrey and sixteen (16) guests prior to event
- Company logo placed on all collateral materials
- Company acknowledgement and banner recognition at event
- Opportunity to display company information, your product and/or service at event
- Company on event tickets
- Four (4) bowling lanes at the event (16 bowlers)
- Sixteen (16) VIP gift packs
- Sixteen (16) observer passes
- Team photograph with your celebrity captain
- Complimentary food and drinks
- Signage at the event
- Company logo on event memorabilia
- Opportunity to interact with top celebrities
- Opportunity to bid on items at charity auction
- Opportunity to win individual and team prizes
- Autographed memorabilia

Field Goal Sponsor: \$10,000

- Company name listed as Field Goal Sponsor in all materials
- Dinner with Mike Furrey and twelve (12) guests prior to event

- Opportunity to display company information, your product and/or service at the event
- Company acknowledgement and banner recognition at event
- Company logo on event tickets
- Three (3) bowling lanes at event (12 bowlers)
- Twelve (12) observer passes
- Twelve (12) VIP gift packs
- Team photograph with your celebrity captain
- Complimentary food and drink
- Signage at the event
- Opportunity to interact with top celebrities
- Opportunity to bid on items at charity auction
- Opportunity to win individual and team prizes
- Autographed memorabilia

Sack Sponsor: \$5000

- Company acknowledgement and banner recognition at the event
- Dinner with Mike Furrey and eight (8) guests prior to event
- Two bowling lanes at event (8 bowlers)
- Eight observer passes
- Company logo on event tickets
- Eight (8) VIP gift packs
- Team photograph with your celebrity captain
- Complimentary food and drinks
- Signage at the event
- Opportunity to interact with top celebrities
- Opportunity to bid on items at charity auction
- Opportunity to win individual and team prizes
- Autographed memorabilia

Tackle Sponsor: \$2,500

- One bowling lane at the event (4 bowlers)
- Four (4) observer passes
- Banner recognition at the event
- Company logo on event tickets

- Four (4) VIP gift packs
- Team Photograph with your celebrity captain
- Complimentary food and drink
- Signage at the event
- Opportunity to interact with top celebrities
- Opportunity to bid on items at charity auction
- Opportunity to win individual and team prizes

Extra Point Sponsor: \$1000

- One bowling lane at the event (4 bowlers)
- Four (4) observer passes
- Four (4) VIP gift packs
- Team Photograph with your celebrity captain
- Complimentary food and drink
- Opportunity to interact with top celebrities
- Opportunity to bid on items at charity auction
- Opportunity to win individual and team prizes

Individual tickets to observe: \$50

Bowling Shirt Sponsor: \$3,500

- Sponsorship provides the official bowling shirt for the Mike Furrey Foundation Celebrity Halloween Bowling Party. Official tournament logo will be on the left chest. Sponsor logo will be placed on the left sleeve. Bowling shirts will be placed in all VIP gifts.
- Opportunity to distribute company premium items or literature in player gift bags
- Personalized Mike Furrey football

Bag Sponsor: \$3,000

- Sponsorship provides the official bag for the Mike Furrey Foundation Celebrity Halloween Bowling Party. Official tournament logo will be screened on the front of the duffle bag along with the sponsor logo. Bags will be used for VIP gifts for all participants
- Opportunity to distribute company premium items or literature in player gift bags
- Personalized Mike Furrey football

Lane Sponsor: \$500

- Company logo placed prominently on bowling lane

